

## **The Arizona Commission for Postsecondary Education**

### **2003 Annual Report**

Submitted December 29, 2003  
April L. Osborn, Executive Director

The mission of the Arizona Commission for Postsecondary Education (ACPE) is to support and assist citizens and educational institutions in education awareness and in preparing students for postsecondary education access and achievement through policy analysis, communication, and financial aid administration.

The ACPE membership is comprised of seventeen (17) Commissioners; the Governor appoints fourteen members. The Commissioners represent private postsecondary institutions, community colleges, the three state universities, career/technical schools, the K-12 educational sector, and the general public. A current roster of the Arizona Commission for Postsecondary Education follows.

Statutory authority for the ACPE is found in Article 5. Sections 15-1851 through 15-1879 of the Arizona Education Code. The ACPE underwent a sunset review process in 1998 and is scheduled for a similar review in 2008.

This annual report is organized in the four sections: (A.) policy analysis, (B.) communication, (C.) financial aid, and (D.) ACPE Administration. The first three sections describe the work of the ACPE. A Program Chart describing each of these areas follows. The fourth section of this report (D.) describes administration of the commission and outcome measures. It includes information on budget, personnel, JLBC Performance Measures, and employee satisfaction reports.

The ACPE Web Site is [www.azhighered.org](http://www.azhighered.org) and the ACPE annual report is being placed on this site.

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(Revised 3 22 04)



# Arizona Commission for Postsecondary Education PROGRAM CHART

**Mission Statement:** To support and assist Arizona's citizens and education institutions in education awareness and in preparing students for postsecondary access and achievement through effective policy analysis, communication and financial aid program administration.

Financial Aid Administration	Policy Analysis	Communication
<ol style="list-style-type: none"> <li>1. Leveraging Educational Assistance Partnership (LEAP)</li> <li>2. Arizona Private Postsecondary Education Student Financial Assistance Program (PFAP)</li> <li>3. Arizona 529 Family College Savings Program (AFCSP)</li> <li>4. Arizona Education Loan Program (AELP) &amp; Az Student Loan Guarantor Oversight</li> <li>5. Paul Douglas Teacher Scholarship &amp; Az Teacher Incentive Programs (Repayment Programs Only)</li> </ol>	<ol style="list-style-type: none"> <li>1. Arizona Minority Education Policy Analysis Center (AMEPAC)                             <ul style="list-style-type: none"> <li>➤ Stem the Tide of Dropouts Campaign</li> <li>➤ Action-Oriented Dropout Research</li> <li>➤ Commissioned Research Studies</li> </ul> </li> <li>2. <i>STAY in School</i> Dropout Intervention Initiative                             <ul style="list-style-type: none"> <li>➤ Community <i>STAY in School</i> Task Forces</li> <li>➤ Assessment of Current Practices</li> <li>➤ Clearinghouse/Resource Center for Proven Best Practices</li> <li>➤ Counselor/Teacher Workshops (Career Education)</li> <li>➤ Parent Academies</li> </ul> </li> <li>3. Postsecondary Needs Task Force                             <ul style="list-style-type: none"> <li>➤ Public Policy Forums/Roundtable Discussions</li> <li>➤ Private Postsecondary Sector Articulation Planning Committee</li> </ul> </li> </ol>	<ol style="list-style-type: none"> <li>1. Arizona College &amp; Career Guide (ACCG)                             <ul style="list-style-type: none"> <li>➤ Hard Copy</li> <li>➤ On-Line Version</li> </ul> </li> <li>2. ACPE Internet Web Site</li> <li>3. Education Awareness Programs                             <ul style="list-style-type: none"> <li>➤ College Goal Sunday (CGS)</li> <li>➤ Best Practices in Education Conference and Gold Star Road to Excellence Early Awareness Awards Ceremony</li> <li>➤ Think College (<i>K-12 publications</i>)</li> </ul> </li> </ol>

For questions regarding any program area please call: Arizona Commission for Postsecondary Education  
(602) 258-2435

Visit the Website at: [www.azhighered.org](http://www.azhighered.org)

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## Section A: Policy Analysis

### A1: Arizona Minority Education Policy Analysis Center (AMEPAC)

The mission of the Arizona Minority Education Policy Analysis Center (AMEPAC) is to stimulate through studies, statewide discussion, and debate constructive improvement of Arizona minority students' early awareness, access and achievement throughout all sectors of education. Since 1996, AMEPAC has addressed numerous issues effecting minority access to and achievement in higher education. Results of this policy analysis are both published research papers (also see communication) and the initiation of forums or roundtable discussions on pressing issues related to the mission.

A recent and important policy analysis publication was the 2002 publication titled Dropping Out of Arizona's Schools: The Scope, the Costs, and Successful Strategies to Address the Crisis. This study was conducted by the Intercultural Development Research Association (IDRA) and contributed significantly to a statewide focus to improve graduation rates. Policy analysis in this area continues as AMEPAC seeks to build the body of knowledge that allows policy makers to understand the variables affecting minority dropout decisions and to find ways to support dropout prevention, intervention and recovery efforts.

A series of forums have been designed by AMEPAC to bring this policy analysis research to the local community in order to encourage local efforts to increase high school graduation rates. In early 2003 AMEPAC developed the *Stem the Tide Campaign* to disseminate research study findings, heighten the awareness of the local dropout problem, and encourage local action in thirty-two communities. The communities were selected based upon their identified need and the forums are designed to

- Create awareness about the dropout crisis
- Provide a base-line community profile of existing economic and social conditions
- Provide communities with a summary of existing dropout prevention efforts
- Encourage community action by participation in the *STAY in School Initiative*

In 2003 AMEPAC conducted four *Stem the Tide* forums in the target communities of Hayden/Winkelman/Kearny, San Carlos, Dysart (El Mirage/Surprise), and Parker. Two of these communities are in the process of initiating *Leadership for Learning Academies*. *Stem the Tide* forums are scheduled for January 2004 in Tucson (Sunnyside USD) and Coolidge. A listing of the targeted *Stem the Tide* Communities follows.

In addition to the aforementioned dropout study, AMEPAC has commissioned five other important publications including:

- Arizona Minority Student Success Report, Tonya M. Drake and Christine A. Forester, (2003)
- Arizona Minority Dropout Solutions Prepared by Susan E. Brichler, M.A., (2001).
- Minority Student Achievement and Workforce Success in Arizona: A Research Study By the Mexican American Studies & Research Center, The University of Arizona, (1998)

- Corporations & Schools: An Integrated Partnership Presented by William J. Post, President and Chief Executive Officer, Arizona Public Service Company, (1997)
- Arizona Education – Birth to Grad School: An Exploration into Arizona Educational Demographics By Harold Hodgkinson, Center for Demographic Policy, Washington, D.C., (1996)

Dissemination of this research is discussed under the Section B: Communication.

**AMEPAC Stem the Tide Campaign Target Communities Status Chart**

<u>PHASE I TARGET COMMUNITIES</u> (December 2002 – September 2003)	<u>PHASE II TARGET COMMUNITIES</u> (October 2003 – June 2004)	<u>STATUS</u>
	Bisbee (combine w/Douglas)	New target community – not yet contacted
	Buckeye/Goodyear	New target community – not yet contacted
<b>Casa Grande</b>		No response to 2 <sup>nd</sup> invitation letter & follow-up – Eliminated
	Chandler	New target community – not yet contacted
	Chinle	New target community – not yet contacted
	Colorado River/Bullhead City	New target community – not yet contacted
	Coolidge	Scheduled for Jan. 2004
	Deer Valley	New target community – not yet contacted
Douglas	Douglas (combine w/Bisbee)	Positive response to invitation letter – not yet scheduled
Dysart (El Mirage/Surprise)	Dysart (El Mirage/Surprise)	Semi-Completed
Ft. Thomas	Ft. Thomas	Superintendent participated in the San Carlos Stem the Tide Forum – Want one of their own – not yet scheduled
Gila Bend		No response to 2 <sup>nd</sup> invitation letter & follow-up - Eliminated
	Flagstaff	New target community – not yet contacted
Hayden/Winkelman/Kearny		Completed Dec. 2002
	Holbrook	New target community – not yet contacted
	Lake Havasu	New target community – not yet contacted
Maricopa		Did not want to participate – Eliminated
	Mayer	New target community – not yet contacted
	Mesa (Westwood HS)	New target community – not yet contacted
Miami/Globe/Claypool	Miami/Globe/Claypool	Positive response to invitation letter – not yet scheduled
	Page	New target community – not yet contacted
Parker		Completed Sept. 2003
Phoenix Union		Interested in STAY in School research results only – do not want to engage "community"
	Phoenix (South Mt. HS)	New target community – not yet contacted
	Prescott	New target community – not yet contacted
San Carlos		Completed May 2003
Tollleson/Avondale		No response to 2 <sup>nd</sup> invitation letter & follow-up – Eliminated
Tucson	Tucson (Sunnyside USD)	Scheduled for Jan. 2004
Welton	Welton	Positive response to invitation letter – not yet scheduled
	Wickenburg	New target community – not yet contacted
Wilcox		No response to 2 <sup>nd</sup> invitation letter & follow-up – Eliminated
Williams	Williams	Initial response – could not handle – building new school – Oct. 03 – Ready to go! – Not yet scheduled.

Note: In August of 2003 AMEPAC members approved a revised list of target communities for Phase II of the Stem the Tide Forums. The new target communities were selected based on new dropout rates reported by the Arizona Dept. of Education and on AMEPAC's desire to include both rural and urban communities who would like to address their dropout problem. Phase II letters will be sent to newly selected communities in accordance with a schedule based on staff and funding availability.

## **A2: The STAY in School Initiative**

The public interest resulting from the AMPAC policy analysis and research publications (see AMEPAC) in drop out prevention and a need for statewide leadership led the Arizona Commission for Postsecondary to develop the *STAY in School Initiative*. This Initiative seeks to develop a network of private and public resources to collaborate on dropout prevention, intervention, and recovery efforts.

The mission of the *STAY in School Initiative* is to provide communities a framework to recognize, address and solve problems that increase their high school graduation rates. The three-year strategy is to support *STAY in School* communities to design and implement local action plans to address the dropout issue in conjunction with the coordinated statewide effort. These communities will participate in community development/systemic change activities designed to develop leaders, identify problems, and plan action to address the systemic issues resulting in low high school graduation rates. Detailed information regarding this initiative is available at <http://stayinschool.azhighered.org>.

Simultaneous with the *Stem the Tide Campaign*, the *Stay in School Initiative* is currently undertaking research to identify gaps and thereby eliminate duplication of efforts, as well as identify promising practices to benefit the communities working on this problem.

## **A3: Private Postsecondary Articulation Task Force**

This task force of the ACPE meets quarterly. The charge is to identify potential areas for articulation and to encourage articulation possibilities among postsecondary institutions. The individual members of this ACPE Task Force attest to creating a minimum of ten new articulation agreements in the year 2003. There is interest in holding a statewide forum on this issue in 2004.

## **A4: Postsecondary Needs Task Force**

The ACPE has led a group of stakeholder discussions around the next, most important issues for higher education in Arizona. This Task Force has determined that need based financial aid is the most critical issue. Currently data is being collected and the task force intends to move forward to a public forum or roundtable discussion in this next year.

## **A5: Forums and Roundtable Discussions**

The ACPE focus for 2003 was the planning and initiation of the *Stem the Tide Campaign Forums*. Four *Stem the Tide Workshops* were held in 2003, and two more are scheduled in early 2004.

## **Section B: Communication to Enhance Access and Achievement in Postsecondary Education**

### **B1. Arizona College and Career Guide (ACCG)**

The Arizona College & Career Guide (ACCG) lists all Arizona public and private postsecondary institutions including proprietary, vocational, and career schools. Each school listing includes course offerings, length of study, costs to attend, and financial aid programs available. This document is the single source of this information and is widely used by K-12 counselors, high school students, higher education institutions, and the information seeking public. The ACPE has been compiling and disseminating the publication since 1975.

This year 10,000 copies of the ACCG were printed for free distribution to public schools, libraries, state agencies, prisons, and higher education institutions. In addition, the ACCG is available online at the ACPE Web site, [www.azhighered.org](http://www.azhighered.org). Publication and distribution of ACCG (\$19,225) is financed through paid advertising in the ACCG and per book fees (\$5 each or \$3 for ten copies or more).

### **B2. Arizona Commission for Postsecondary Education (ACPE) Website**

The ACPE Website serves as a resource for links to information about educational agencies and institutions, financial aid, savings programs, dropout initiatives, and a myriad of local and national resources for parents, students, and the public at large seeking resources regarding higher education. The ACPE Web Site can be viewed at [www.azhighered.org](http://www.azhighered.org). The ACPE Web Site received 33,518 hits in 2003, exceeding the ACPE goal of 28,000.

### **B 3. College Goal Sunday**

College Goal Sunday is an annual event held for the past eight years. It was held in 21 Arizona communities. The 2003 event was financed by Waddell and Reed, USA Funds, and Lumina Foundation and offered in partnership with the Arizona Association of Student Financial Aid Administrators (AASFAA). The goal is to provide assistance to high school seniors and their families in completing the Free Application for Federal Student Aid (FAFSA) form. The main purpose is to encourage students, especially first generation college applicants, to apply for college via financial aid. Since 1997 more than 15,500 students & their families have been helped by this event. In 2003 two thousand five hundred and eight students and parents attended. The 2004 participation goal is 3,200. A fact sheet describing College Goal Sunday 2003 and a flier for the 2004 event are attached.

## College Goal Sunday Fact Sheet

College Goal Sunday is an annual statewide program, which provides free information & assistance to Arizona's high school seniors and their families (and anyone else planning to go to college) applying for college financial aid, scholarships, and/or work-study.

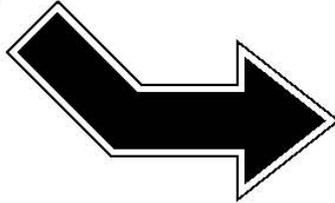
- Approximately 50% of these students are first-generation college applicants.
- Since 1997, over 15,500 students & their families have been helped during College Goal Sunday in filling out the universally required Free Application for Federal Student Aid (FAFSA) form. The FAFSA form is required for financial aid, scholarships, and work-study.
- In FY 2003, College Goal Sunday was held at 21 different community/campus sites throughout Arizona and served 2,508 high school seniors & their families.
- Sites included several in the Phoenix Metropolitan area, 2 in Tucson, one in each site in Yuma, Flagstaff, Chinle, Kingman, Sierra Vista, Prescott, Douglas, Nogales, Tuba City, and Lake Havasupi.
- Financial Co-Sponsors for the 2003 College Goal Sunday included Lumina Foundation for Education, USA Funds, and Waddell & Reed Financial.
- At each of the aforementioned sites, volunteer financial-aid professionals from Arizona's colleges/universities -- as well as high school counselors -- were mobilized to assist high school seniors and their families (almost on a one-to-one basis) in completing the FAFSA form.
- An 8-page Sunday insert, entitled "Countdown to College" in the Arizona Republic covering Arizona & Federal financial aid information, including a highlight of the 2003 College Goal Sunday statewide events, was underwritten by USA Funds.
- Nearly 100% of participants indicated that 2003 College Goal Sunday made it easier for them to fill out the FAFSA form.
- Almost 60% of the participants shared that they had completed the FAFSA form at their College Goal Sunday site for immediate mailing.
- The 2004 College Goal Sunday events will be held on February 8, 2004 at 21 different sites throughout Arizona.

# MAP YOUR FUTURE WITH COLLEGE GOAL SUNDAY

*Revised Edition 2004*

**the shortest distance to an affordable college education**

**2PM, SUNDAY, FEBRUARY 8, 2004**



## WHAT IS COLLEGE GOAL SUNDAY?

**A:** It's a **FREE**, statewide program designed to help Arizona students apply for financial aid and chart a course to an affordable college education.

## WIN ONE OF 21 STATEWIDE SCHOLARSHIPS!

Plus prizes from professional sports teams, restaurants and retailers

Bring your 2003 W-2 Form OR other income info needed to complete the FAFSA form (Free Application for Federal Student Aid). If you're 23 or younger, bring your parents and their 2003 income data. If you're 24 or older, bring your 2003 income info.

FOR PARTICIPATING CITIES  
REFER TO LIST ON REVERSE SIDE

★ ★ ONE STOP TO RECEIVE ASSISTANCE TO APPLY FOR ★ ★  
FEDERAL & STATE AID, WORK STUDY PROGRAMS & SCHOLARSHIPS

CONTACT US BY PHONE  
TOLL-FREE 877.997.8300

VISIT OUR WEB SITE  
[www.collegegoalsunday.com](http://www.collegegoalsunday.com)

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2004  
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Coordinated by the Arizona Commission for PostSecondary Education (ACPE)  
and the Arizona Association of Student Financial Aid Administrators (AASF AA)

SPONSORED BY WADDELL & REED, USA FUNDS AND LUMINA FOUNDATION FOR EDUCATION



# FIND US AT THESE LOCATIONS

## 2PM, SUNDAY, FEBRUARY 8, 2004

Call us toll free at 877.997.8300, or visit our Web site at [www.collegegoalsunday.com](http://www.collegegoalsunday.com)



### NORTHERN REGION

#### CHINLE

Chinle High School  
Cafeteria  
US Hwy 191  
Chinle, AZ 86503

#### FLAGSTAFF

Coconino Community College  
Flagstaff Lone Tree Campus  
2800 S. Lone Tree Rd.  
Flagstaff, AZ 86001

#### KEAMS CANYON

Hopi High School  
Cafeteria  
Hwy 264 – Hopi High Dr.  
Keams Canyon, AZ 86034

#### LAKE HAVASU CITY

Lake Havasu High School  
Cafeteria  
2675 S. Palo Verde Blvd.  
Lake Havasu, AZ 86403

#### PRESCOTT

Prescott High School  
Multipurpose Room  
1050 N. Ruth St.  
Prescott, AZ 86301

#### TUBA CITY

Tuba City High School  
Main Library  
Warrior Dr.  
Tuba City, AZ 86045

#### VERDE VALLEY

Yavapai College  
601 Black Hills Dr., Building I  
Clarkdale, AZ 86324

### CENTRAL REGION

#### COOLIDGE

Central Arizona College –  
Signal Peak Campus  
8470 N. Overfield Rd.  
Coolidge, AZ 85228

#### GLENDALE

Glendale Community  
College  
Student Union  
6000 W. Olive Ave.  
Glendale, AZ 85302

#### MESA

Mesa Community College  
Kirk Center – Navajo Room  
1833 W. Southern Ave.  
Mesa, AZ 85202

#### PHOENIX

Paradise Valley Community  
College  
18401 N. 32nd St.  
Phoenix, AZ 85032

#### Phoenix College

Hannelly Center  
1202 W. Thomas Rd.  
Phoenix, AZ 85013

#### South Mountain Community

College  
Student Union, 100-A  
7050 S. 24th St.  
Phoenix, AZ 85040

#### WINKELMAN

Central Arizona College –  
Aravaipa Campus  
Star Route 887/Avaraipa Rd.  
Winkelman, AZ 85292

### SOUTHERN REGION

#### GLOBE

Globe High School  
Auditorium  
455 N. Willow St.  
Globe, AZ 85501

#### NOGALES

Cochise College –  
Nogales/Santa Cruz  
125 E. Madison, Room 1  
Nogales, AZ 85621

#### SIERRA VISTA

Cochise College  
Room 305 A&B  
901 N. Colombo  
Sierra Vista, AZ 85635

#### TUCSON

Pima Community College  
Downtown Campus  
Science & Technology Bldg.  
1255 N. Stone Ave.  
Tucson, AZ 85709

#### Pima Community College

Desert Vista Campus  
Plaza Building  
5901 S. Calle Santa Cruz  
Tucson, AZ 85709

The University of Arizona  
Aerospace & Mechanical  
Engineering Building  
1130 N. Mountain, Room 202  
(Northeast Corner of Speedway  
& Mountain)  
Tucson, AZ 85721

#### YUMA

Arizona Western College  
Career Center  
1351 S. Redondo Center Dr.  
Yuma, AZ 85365

#### **B4 . Count Down to College Publication**

In 2003 an 8-page Sunday insert, entitled “Countdown to College” was published in the Arizona Republic and distributed to 465,000 households the Sunday before College Goal Sunday. USA Funds underwrote the basic publication cost of this insert; and additional pages were paid for with purchased advertising by higher education stakeholders. Articles in the insert included Arizona & Federal financial aid information, early awareness for higher education, information for families on how to prepare for college, as well as promotion of the 2003 College Goal Sunday statewide events. This publication is scheduled again in 2004 and will be distributed by the Arizona Republic as a special insert.

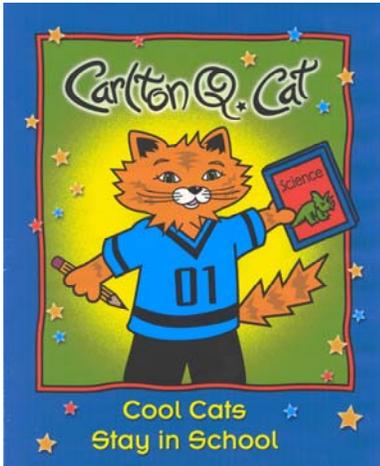
#### **B5. Think College Publications**

The Arizona Commission for Postsecondary Education is dedicated to strengthening the commitment of children and youth to obtain a higher education. Toward this end, a general education awareness and information campaign for students and their parents titled *Think College* has been developed to emphasize the importance of staying in school, raise expectations, and create a positive attitude among students and their parents about postsecondary education possibilities. Three publications were developed with two financial partners: USA Funds - *Measuring Your Child’s Progress: Preparing Your Child for Higher Education* for middle school through high school parents; and Ed Funds - *Carlton Q. Cat: Cool Cats Stay in School*, for third and fourth grade students, and *Future 5: The Power of Your Mind*, for seventh and eighth grade students. Thanks to the generosity of these partners, these high publications that include interactive lesson plans for the elementary-age children are provided to the schools free of charge.

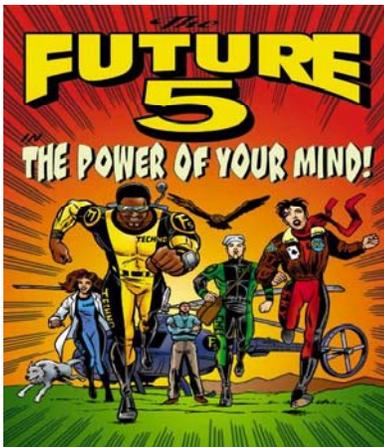
In 2000/2001 copies of the 3<sup>rd</sup>/4<sup>th</sup> and 7<sup>th</sup>/8<sup>th</sup> grade publications were mailed directly to every elementary school in the state, however, due to limited funds for distributing the *Think College* publications, the ACPE partnered in both 2001/2002 and 2002/2003 with the Arizona Department of Education’s Mega Conference and distributed almost 20,000 copies of the three publications (English & Spanish) at the November 2003 Mega Conference. Another 50,343 copies have been distributed through various methods from July 1, 2003 through December 24, 2003.

Attached is a copy of a flyer with images of the three publications.

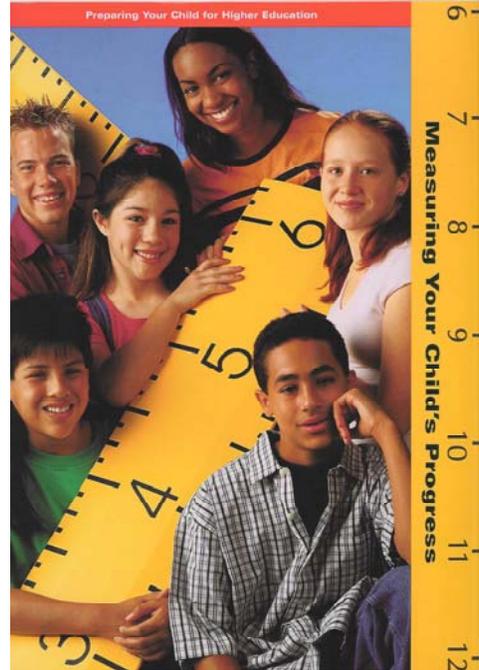
# FREE PUBLICATIONS for Your Students In English & Spanish



For 3<sup>rd</sup> & 4<sup>th</sup> Grade Students  
**Carlton Q Cat**  
**Cool Cats Stay in School**



For 7<sup>th</sup> & 8<sup>th</sup> Grade Students  
**Future 5**  
**The Power of Your Mind**



For Parents of 8<sup>th</sup> Grade Students  
**Measuring Your Child's Progress**

English

Quantity \_\_\_\_\_

Quantity \_\_\_\_\_

Quantity \_\_\_\_\_

Carlton Q Cat 3<sup>rd</sup> - 5<sup>th</sup> Grades

Future 5 6<sup>th</sup> - 7<sup>th</sup> Grades

Measuring Your Child's Progress 7<sup>th</sup> - 12<sup>th</sup> Grade Parent

Spanish

Quantity \_\_\_\_\_

Quantity \_\_\_\_\_

Quantity \_\_\_\_\_

Your Name: \_\_\_\_\_ School: \_\_\_\_\_

Address/City/State/Zip: \_\_\_\_\_

Phone/Fax/Email: \_\_\_\_\_

Return to: ACPE – 2020 N. Central Ave., Suite 550, Phoenix, AZ 85004  
or email to: [toni@azhighered.org](mailto:toni@azhighered.org)

## **B6. BEST Practices in Education Conference and Gold Star Awards**

Best Practices in Education Conference has a dual purpose: (1) to recognize outstanding early awareness practices and the educators who implement them and (2) to share current exemplary practices that encourage students to stay in school and take advantage of higher education opportunities. The conference takes place annually with a target audience that encompasses K-16 teachers/faculty, counselors, and administrators from the K-12 sector, as well as private and public postsecondary educational sectors. At the conference nine Gold Star Awards are presented in 3 divisions for exemplary “early education awareness and career planning” programs (K-12, Public Postsecondary, & Private Postsecondary). Educational Workshops are offered as well.

Best Practices in Education Conference and Gold Star Awards: 2003 marked the 5<sup>th</sup> year of this annual free Conference and awards ceremony. The 2003 keynote luncheon speaker was new Superintendent of Education, Tom Horne. Over 250 K-12 public and private postsecondary instructors, counselors and administrators attended workshops in the morning on topics relative to both K-12 and postsecondary education issues such as:

*Private/Public Postsecondary Articulation Agreements: Towards A Seamless Education System*  
*Induction Programs Keeping New Teachers in the Classroom*  
*Reading as Ultimate Weapon: Achieving Literacy at Any Age*  
*Changing Directions: Arizona’s Universities on the Move*

## **B7. Policy Analysis Publications (AMEPAC)**

Arizona Minority Education Policy Analysis Center has been prolific in the production of research studies including:

- Arizona Minority Student Success Report, Tonya M. Drake and Christine A. Forester, (2003)
- Dropping Out of Arizona’s Schools: The Scope, the Costs, and Successful Strategies to Address the Crisis, conducted by the Intercultural Development Research Association (IDRA), 2002
- Arizona Minority Dropout Solutions, Susan E. Bircher, M.A., (2001).
- Minority Student Achievement and Workforce Success in Arizona: A Research Study by the Mexican American Studies & Research Center, The University of Arizona, (1998)
- Corporations & Schools: An Integrated Partnership, William J. Post, President and Chief Executive Officer, Arizona Public Service Company, (1997)
- Arizona Education – Birth to Grad School: An Exploration into Arizona Educational Demographics, Harold Hodgkinson, Center for Demographic Policy, Washington, D.C., (1996)

More than 5,000 of these various reports have been distributed widely as discussed in Section A: Policy Analysis. The Dropping Out of Arizona's Schools: The Scope, the Costs, and Successful Strategies to Address the Crisis study has been reprinted three times.

## **Section C: Financial Assistance to Students and Families for Postsecondary Education**

### **C1. Leveraging Educational Assistance Partnership (LEAP)**

Through administration of the Leveraging Educational Assistance Partnership (LEAP) 3,700 awards were provided totaling \$2,838,857 in leveraged financial aid (state, federal, and institutional) to financially needy postsecondary education students. The total number of LEAP awards over the past 5 years was 22,715 (FY 98 through FY 2003).

Institutional distribution of LEAP awards in 2003 included 35% to public universities, 50% to community colleges, 13% to proprietary schools, and 2% to private colleges.

On site compliance audits are performed every two years and are scheduled in the spring of 2004. A satisfaction survey was sent to 100 students and findings indicated 92 respondents would recommend the program to a family member or friend.

Attachments with more detailed information regarding the LEAP program include: A Six Year Summary of LEAP Awards, a Two Year Summary of LEAP Distribution of Awards, the 2002 Student Survey Summary and LEAP Survey Comments, and a summary of the Ethnicity of LEAP Students in percentage and chart forms.

**Arizona Commission for Postsecondary Education  
Leveraging Educational Assistance Partnership (LEAP)  
Six Year Summary of LEAP Awards  
F/Y 1998-2004 (As of 12/19/2003)**

<u>LEAP Awards Distributed:</u>	<u>1998-1999</u>	<u>1999-2000</u>	<u>2000-2001</u>	<u>2001-2002</u>	<u>2002-2003</u>	<u>2003-2004 (A)</u>
Total Funds Awarded	\$2,731,119	\$2,727,078	\$2,990,497	\$2,811,845	\$2,838,854	\$1,975,998
Number of Awards Distributed	4,189	3,784	4,595	3,805	3,700	2,642
Average Award Amount	\$652	\$721	\$651	\$739	\$767	\$748

**NOTES:**

**(A)** This represents the LEAP student financial aid awarded through the first and second quarter of F/Y 2003-2004.  
For F/Y 2003-2004, LEAP Federal Funds will be \$568,637 and \$0 SLEAP Federal Funds for this year.

## Arizona Commission for Postsecondary Education Two Year Summary of LEAP Awards Distributed (As of 12/19/2003)

	F/Y 2002-2003			F/Y 2003-2004			
	(7/1/02-6/30/03)			(7/1/03-12/19/03)			
	Amount Distributed	Number of Awards	Average Awards	Amount Distributed	Number of Awards	Average Awards	
Public Universities	\$992,405	843	\$1,177	\$926,055	995	\$931	
Public Community Colleges	\$1,433,570	2493	\$575	\$968,152	1524	\$635	
Private Non-profit Institutions	\$50,351	66	\$763	\$34,803	49	\$710	
Proprietary Schools	\$362,528	298	\$1,217	\$46,988	74	\$635	
<b>Total</b>	<b>\$2,838,854</b>	<b>3,700</b>	<b>\$767</b>	<b>\$1,975,998</b>	<b>2,642</b>	<b>\$748</b>	
Arizona Western College	\$89,660	109	\$823	\$48,300	59	\$819	pci
Central Arizona College	\$33,438	74	\$452	\$14,200	46	\$309	pci
Cochise College	\$43,748	93	\$470	\$20,375	34	\$599	pci
Coconino Community College	\$40,688	35	\$1,163	\$41,000	56	\$732	pci
Eastern Arizona College	\$58,675	56	\$1,048	\$16,188	25	\$732	pci
Maricopa County Community College:	\$757,530	1467	\$516	\$688,269	1097	\$627	pci
Mohave Community College	\$67,717	194	\$349	\$62,825	89	\$706	pci
Northland Pioneer College	\$74,071	136	\$545	\$42,000	70	\$600	pci
Pima County Community College	\$234,398	280	\$837	\$0	0	\$0	pci
Yavapai College	\$33,645	49	\$687	\$34,995	48	\$729	pci
American Indian College of the A/G	\$579	1	\$579	\$626	1	\$626	pci
Dine College	\$12,529	16	\$783	\$7,000	9	\$778	pci
Embry Riddle Aeronautical University	\$4,921	5	\$984	\$2,418	1	\$2,418	pci
Grand Canyon University	\$19,449	19	\$1,024	\$17,172	23	\$747	pci
Midwestern University	\$4,962	6	\$827	\$1,291	2	\$646	pci
Prescott College	\$4,438	14	\$317	\$2,822	10	\$282	pci
Southwestern College	\$3,473	5	\$695	\$3,474	3	\$1,158	pci
American Institute of Technology	\$2,040	5	\$408	\$0	0	\$0	ps
Art Center Design College	\$3,625	7	\$518	\$0	0	\$0	ps
Art Institute of Phoenix	\$8,821	16	\$551	\$9,957	22	\$453	ps
Chaparral College	\$5,141	6	\$857	\$0	0	\$0	ps
Collilns College	\$0	0	\$0	\$13,950	8	\$1,744	ps
Conservatory of Recording Arts & Sci.	\$1,695	14	\$121	\$526	5	\$105	ps
DeVry University	\$29,675	37	\$802	\$11,450	18	\$636	ps
Everest College	\$0	0	\$0	\$3,800	8	\$475	ps
ITT Technical Institute - Tucson	\$3,846	6	\$641	\$0	0	\$0	ps
Lamson College	\$1,213	2	\$607	\$0	0	\$0	ps
Long Technical College	\$4,865	16	\$304	\$0	0	\$0	ps
Pima Medical Institute	\$11,592	17	\$682	\$7,305	13	\$562	ps
(The) Refrigeration School	\$3,970	11	\$361	\$0	0	\$0	ps
Tucson College	\$2,302	3	\$767	\$0	0	\$0	ps
University of Phoenix-Phoenix	\$220,326	120	\$0	\$0	0	\$0	ps
University of Phoenix-Tucson	\$63,417	38	\$0	\$0	0	\$0	ps
Arizona State University	\$449,845	380	\$1,184	\$455,222	491	\$927	pu
Northern Arizona University	\$198,824	151	\$1,317	\$187,450	105	\$1,785	pu
University of Arizona	\$343,736 *	312	\$1,102	\$283,383	399	\$710	pu
<b>Total LEAP Awards Distributed</b>	<b>\$2,838,854</b>	<b>3,700</b>	<b>\$767</b>	<b>\$1,975,998</b>	<b>2,642</b>	<b>\$748</b>	

\* The allocation for U of A for 02/03 is \$315,044. Additional allocation (\$28,962) is due to leftover grant in previous year.



## LEAP STUDENT SURVEY SUMMARY

May 2002

***A total of 100 LEAP STUDENT SURVEYS were mailed in the second week of April 2003 (with a response due date of May 15, 2003). A total of 13 responded (13%) by due date. The following is a SUMMARY of these student survey results:***

Ten students (77%) reported that they were unaware that the fact that the Commission is the state education agency who administers the LEAP Program for the State of Arizona; Only three respondents (23%) stated that they were aware of this fact.

***Twelve of the respondents (92%) would recommend the LEAP program to a family member or friend.***

Respondents answered the following question: If you already graduated, did the LEAP Program award assist you in getting your degree at the post-high school institution that you attended? (DIDN'T HELP, HELPED SOMEWHAT, or REALLY HELPED) Those who had graduated answered the following:

***ALL respondents answered this question with either REALLY HELPED (71%), or HELPED SOMEWHAT (29%)***

In response to the question: "Was the LEAP Program service that you received (or previously received) from the financial aid administrator at your campus UNSATISFACTORY, AVERAGE, VERY GOOD, or EXCELLENT", respondents reported the following:

Ten respondents (77%) stated that this service was either EXCELLENT (62%) or VERY GOOD (15%)

In response to the question: "Where did you hear about the LEAP Program?" respondents answered the question as follows:

***FINANCIAL AID OFFICE: 83%***

***ADVISOR/COUNSELOR: 8%***

***OTHER (e.g. FAFSA application): 17%***

## **LEAP SURVEY COMMENTS**

<b>In your experience what are the STRENGTHS of the LEAP Program</b>
<b>Get an education for professional career</b>
Very helpful; Extended money balance through school
Allows students who couldn't afford college to go; It is available to many students
Help to pay some books & school materials; Very helpful in case of emergency, e.g. gas & school lunch
Beneficial to low-income prospective students; Making students with goals very happy
Added financial Resources; Good staff & communication
Considers all applicants; Always available for questions
Assist education expenses
It helped me pay for school-every little bit helps

<b>Comments about why/how the LEAP Program is important to you</b>
Helping me to learn more to help others
Because it helped me through my financial problems
Allows students who couldn't afford college to go; It is available to many students
LEAP program help me a lot in my higher education because of my financial needs. Thank you and hope it will continue.
Parents can't really afford to help pay for my educations. I am a dependent so the money made it possible for me to attend an university
This added resources gives me a better opportunity to continue my educational goals and pursuits.
It has helped pay for my education. If it hadn't been for the LEAP program I would not have been able to afford school.
It has made it possible for me to continue my education, by helping me financially
Without the assistance I would not be able to afford school

## Arizona Commission for Postsecondary Education Ethnicity of LEAP Students as of December 19, 2003

**2003-2004**

<b>Ethnicity</b>	<b># of student</b>	<b>%</b>
African American	174	7%
Asian/Pacific Islander	70	3%
Hispanic/Latino	615	23%
Native American	206	8%
Other/Unknown	176	7%
White	1384	52%

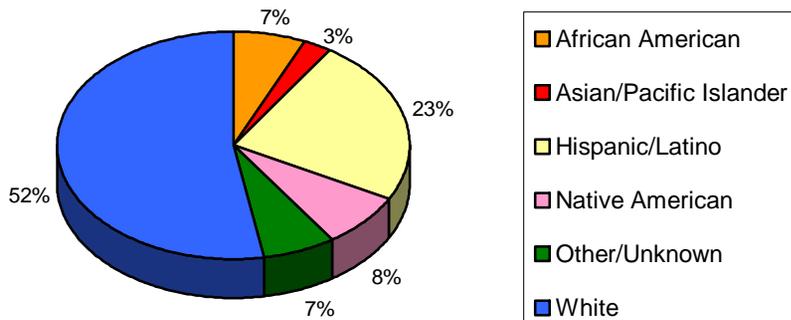
Total: 2625 100%

**2002-2003**

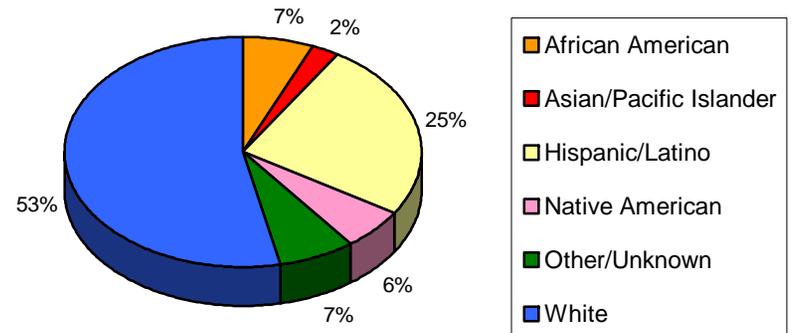
<b>Ethnicity</b>	<b># of student</b>	<b>%</b>
African American	237	7%
Asian/Pacific Islander	88	2%
Hispanic/Latino	913	25%
Native American	206	6%
Other/Unknown	257	7%
White	1938	53%

Total: 3639 100%

**Ethnicity of 2003-2004 LEAP students**



**Ethnicity of 2002-2003 LEAP students**



## **C2. Arizona Private Postsecondary Education Student Financial Assistance Program (PFAP)**

Through administration of the Postsecondary Education Student Financial Assistance Program (PFAP) \$287,250 in grants were dispersed to 203 financially needy Arizona community college graduates who attended a private postsecondary baccalaureate degree-granting institution in 2003. Since the spring of 1997, a total of nine hundred and ninety (997) awardees have received 'new' & 'renewal' payments for a total of \$2,023,598.

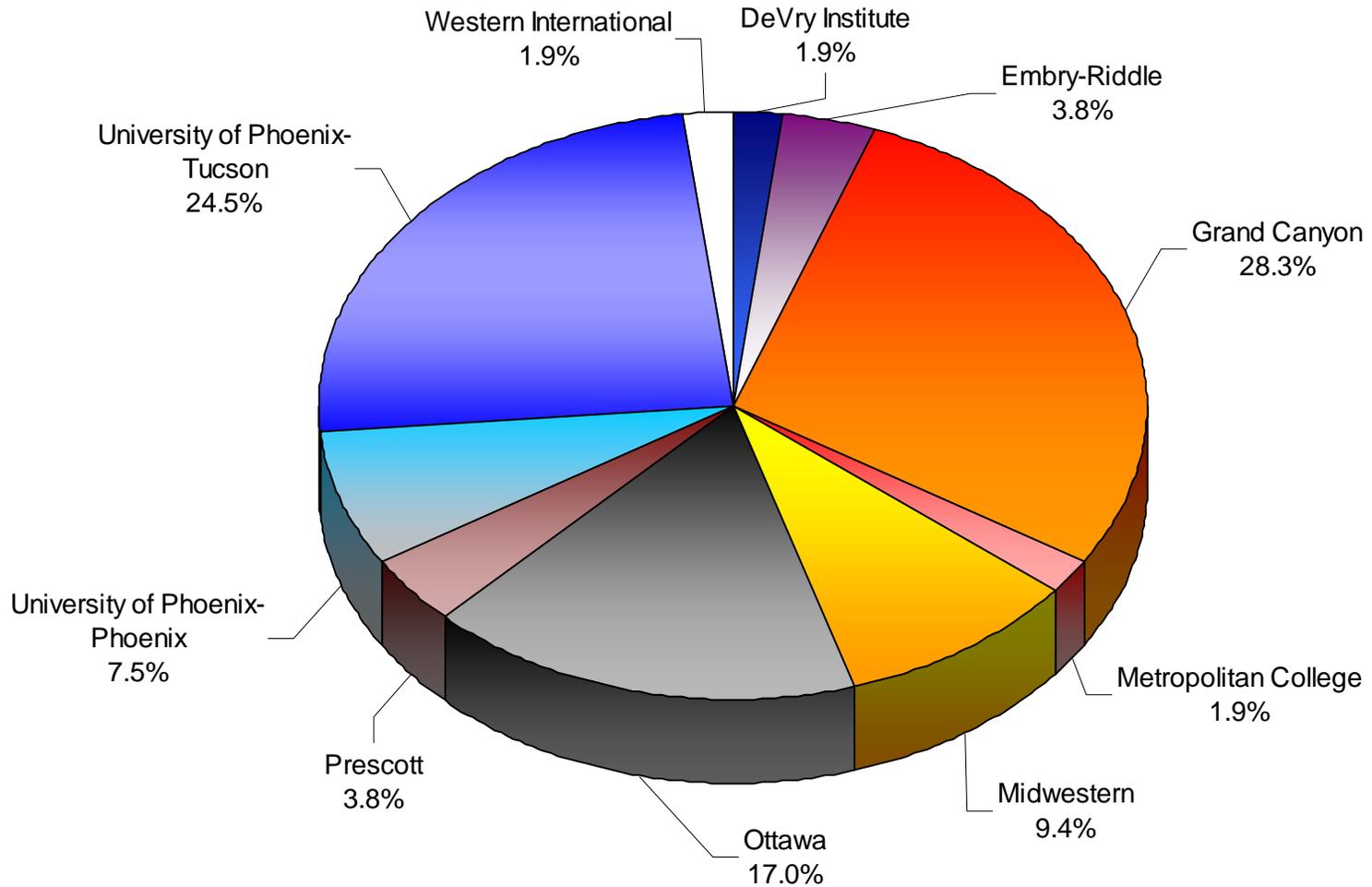
The PFAP program, which provides \$1,500 annually for a maximum of \$3,000, is designed to provide a financial incentive to attend a private institution thereby reducing the state expenditure for public education and the enrollment demand of the three public universities.

A case can be made that since the 1997 initiation of the program \$8,073,800 in savings has come to the State of Arizona through this program via the 553 graduates. Mathematical computations for this figure are based upon the lowest appropriated subsidy during the life of the PFAP program, or \$8,500 annual subsidy to Arizona public Universities per full time equivalent (FTE) as published by the JLBC staff in their Total Appropriated Funds, for University System Funding for FY1995 through FY 2004 report. Background for these computations are provided in the attached materials.

PFAP students tend to be adults returning to school, with 58% over the age of 30 and only 18% in the 18 to 25 year old category. Currently, there is a PFAP waiting list with 269 students. Although the return rate on the satisfaction survey was only 44%, students reported an 81% satisfaction rate with the PFAP financial aid administration.

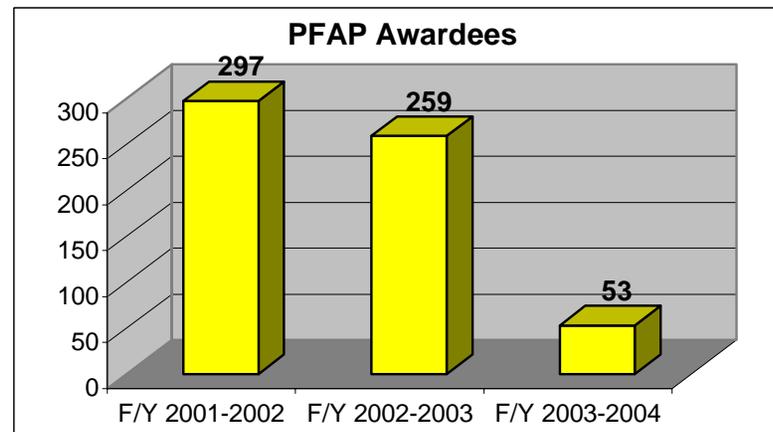
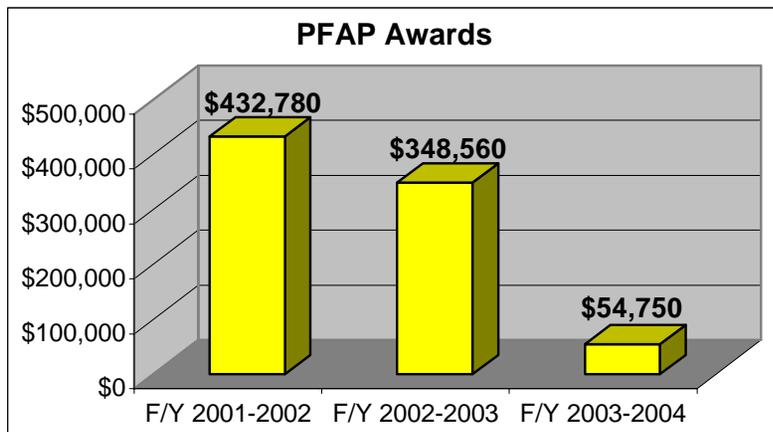
Attachments that may be helpful in describing this program include: Distribution by Institution by Percent of Students, Distribution by Institution by Dollars, Age and Ethnicity of PFAP Students, Field of Study of PFAP Graduates, Comparison of PFAP and State Subsidy and Number of Graduates, Total Appropriated Funds, for University System Funding for FY1995 through FY 2004, Student Satisfaction Survey, and Waiting List by Institution.

**Arizona Commission for Postsecondary Education  
Distribution by Institution by Percent of PFAP Awardees F/Y 2003-2004  
(As of 12/19/2003)  
Renewal Awardees: 53**



## Arizona Commission for Postsecondary Education PFAP Awards Distribution by Institution by Dollars (As of 12/19/2003)

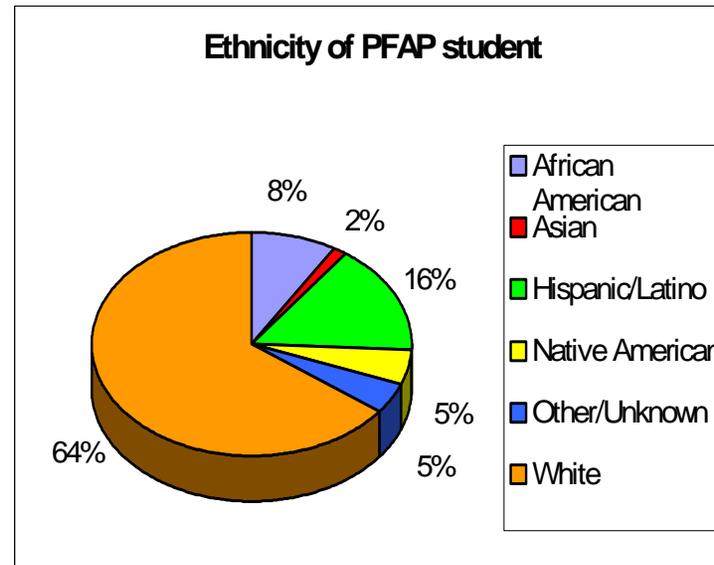
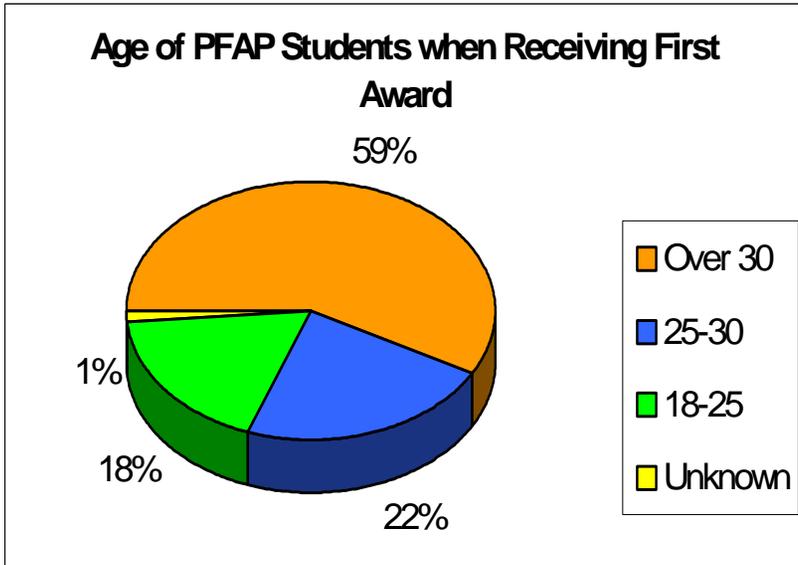
Postsecondary Institution	F/Y 2001-2002		F/Y 2002-2003		F/Y 2003-2004	
	Award Amounts	# of Awardee	Award Amounts	# of Awardee	Award Amounts	# of Awardee
Art Institute of Phoenix	\$5,250	3	\$3,000	2	\$0	0
DeVry Institute	\$21,000	16	\$3,000	2	\$750	1
Embry Riddle	\$8,250	5	\$8,250	6	\$3,000	2
Grand Canyon	\$115,500	86	\$72,750	52	\$18,750	15
Metropolitan College	\$1,500	1	\$1,500	1	\$1,500	1
Midwestern	\$13,000	9	\$21,500	16	\$7,500	5
Ottawa	\$51,500	27	\$42,000	36	\$6,750	9
Prescott	\$45,000	29	\$30,750	32	\$2,250	2
Southwestern	\$7,500	5	\$1,500	1	\$0	0
University of Phoenix-Phoenix	\$73,500	51	\$76,500	51	\$3,000	4
University of Phoenix-Tucson/Ft. Huachuca	\$75,000	54	\$81,750	55	\$9,750	13
Western International	\$15,780	11	\$6,060	5	\$1,500	1
<b>TOTAL</b>	<b>\$432,780</b>	<b>297</b>	<b>\$348,560</b>	<b>259</b>	<b>\$54,750</b>	<b>53</b>



## Arizona Commission for Postsecondary Education Age & Ethnicity of PFAP Students as of December 19, 2003

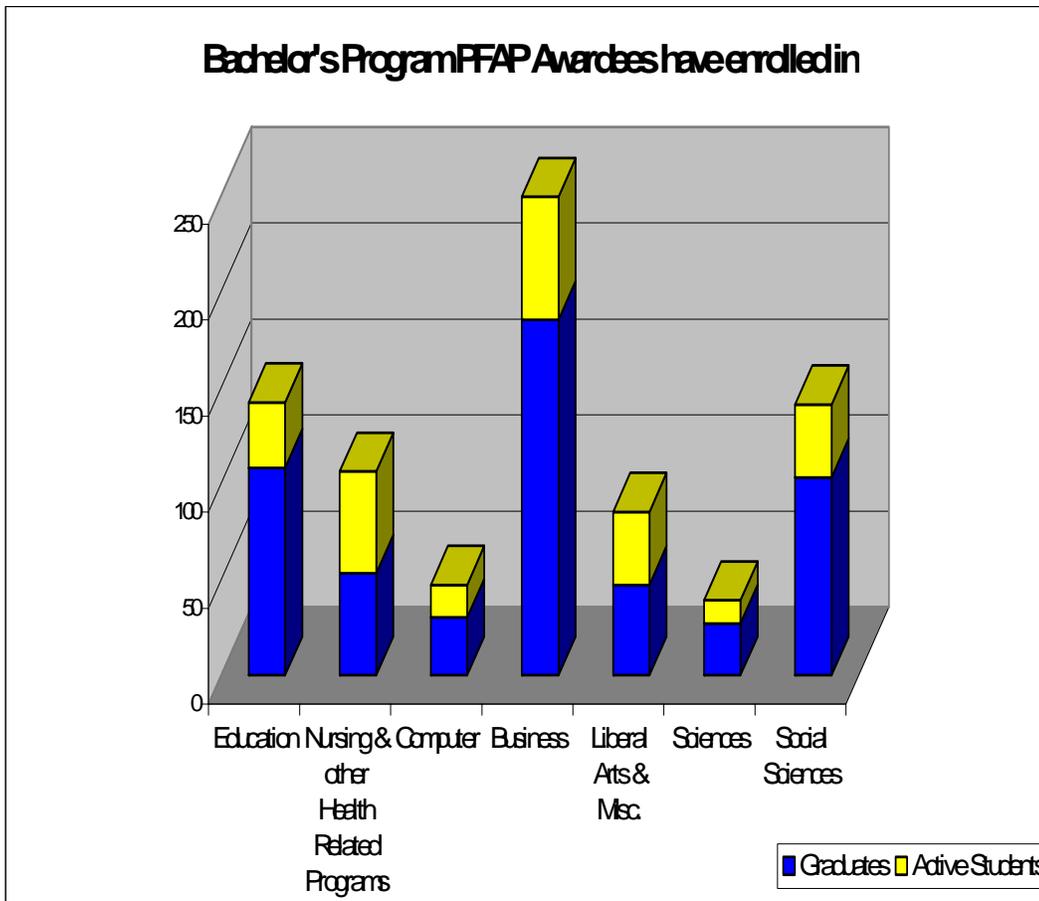
Age	# of student	%
Over 30	562	59%
25-30	216	22%
18-25	176	18%
Unknown	13	1%
<b>TOTAL</b>	<b>967</b>	<b>100%</b>

Ethnicity	# of student	%
African American	82	8%
Asian	16	2%
Hispanic/Latino	152	16%
Native American	47	5%
Other/Unknown	45	5%
White	625	65%
<b>TOTAL</b>	<b>967</b>	<b>100%</b>



**Arizona Commission for Postsecondary Education  
Field of Study of PFAP Students and Graduates  
(Spring 1997 - 12/19/2003)**

Program	Graduates	Active Students	Total
Education (Elementary, Secondary, Special)	108	34	142
Nursing/BSN/RN & other Health Related Programs	53	53	106
Computer	30	17	47
Business	185	64	249
Liberal Arts & Misc.	47	38	85
Sciences	27	12	39
Social Sciences	103	38	141
<b>TOTAL</b>	<b>553</b>	<b>256</b>	<b>809</b>



## Arizona Commission for Postsecondary Education Cost Comparison of PFAP and State Subsidy and Number of Graduates as of 12/19/2003

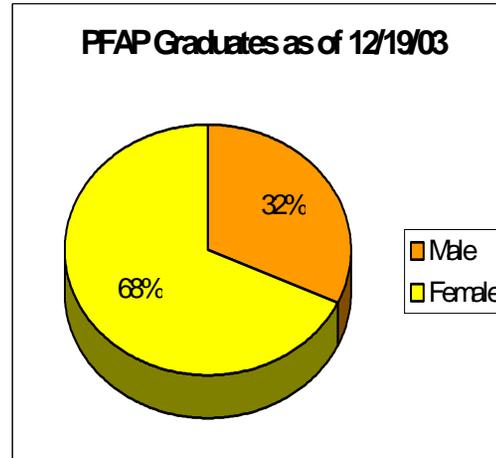
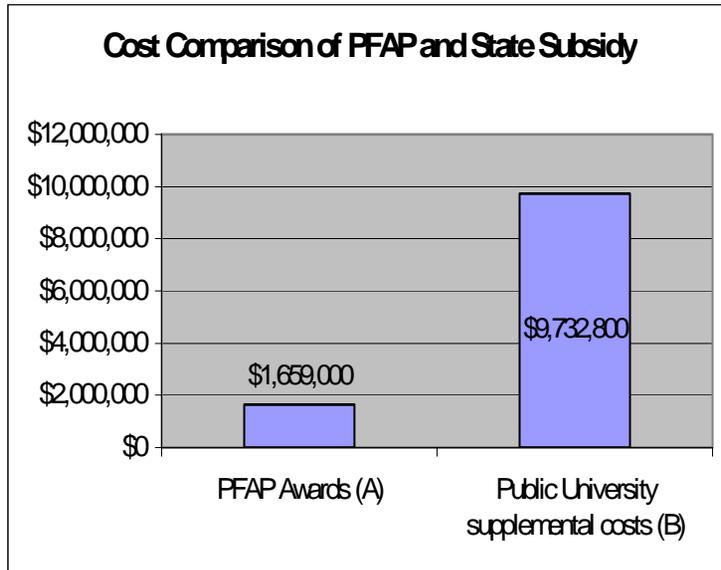
### Comparison of PFAP and State Subsidy

# of Graduates Spring 1997	PFAP Awards (A)	Public University supplemental costs (B)
553	\$1,659,000	\$9,732,800

**Saving for State of Arizona = \$8,073,800**

### Number of Graduates since Spring 1997

Gender	# of Graduates
Male	176
Female	377
<b>TOTAL</b>	<b>553</b>



(A) The lifetime award of PFAP is \$3,000

(B) Based on Funding per FTE (Full-time Equivalent) of \$8,800 in FY 1997, which is the lowest state subsidy to public universities during the life of PFAP program

Arizona Commission for Postsecondary Education 2003 Annual Report

Arizona University System Funding  
FY 1995 through FY 2004

JLBC Staff  
10/7/03

	General Fund Only									
	FY 1995	FY 1996	FY 1997	FY 1998	FY 1999	FY 2000	FY 2001	FY 2002	FY 2003	FY 2004
<b>ASU Main</b>										
Funding	198,293,900	209,999,300	216,693,100	236,145,200	257,284,100	265,228,600	273,605,200	268,213,200	263,293,700	263,293,700
Actual FTE	36,153	36,334	37,094	39,109	38,745	39,295	39,654	41,157	42,951	44,360
Funding per FTE	5,485	5,780	5,842	6,038	6,640	6,750	6,900	6,517	6,130	5,935
Inflation Adjusted Funding per FTE	5,485	5,664	5,608	5,736	6,242	6,210	6,210	5,800	5,333	5,104
<b>ASU East</b>										
Funding	2,122,600	1,842,700	5,023,600	7,054,300	10,401,800	11,297,300	11,337,300	12,971,200	12,425,600	12,425,600
Actual FTE	--	37	625	664	745	957	1,166	1,542	1,976	2,289
Funding per FTE	--	49,803	8,038	10,624	13,962	11,805	9,723	8,412	6,288	5,428
Inflation Adjusted Funding per FTE	--	48,807	7,716	10,093	13,124	10,861	8,751	7,487	5,471	4,688
<b>ASU West</b>										
Funding	32,235,700	33,438,800	34,354,000	35,945,700	37,662,900	38,524,400	39,473,600	37,991,000	36,116,500	36,116,500
Actual FTE	2,994	3,181	3,191	3,332	3,456	3,658	3,817	4,387	5,053	5,616
Funding per FTE	10,767	10,512	10,766	10,788	10,898	10,532	10,342	8,660	7,148	6,431
Inflation Adjusted Funding per FTE	10,767	10,302	10,335	10,249	10,244	9,689	9,307	7,707	6,218	5,531
<b>NAU</b>										
Funding	81,583,400	86,473,300	90,922,200	98,145,700	103,318,000	108,429,800	113,169,800	111,974,900	110,980,300	110,980,300
Actual FTE	16,875	17,592	17,193	17,183	17,484	17,293	17,107	17,057	17,189	16,389
Funding per FTE	4,835	4,915	5,288	5,712	5,909	6,270	6,615	6,565	6,456	6,772
Inflation Adjusted Funding per FTE	4,835	4,817	5,077	5,426	5,555	5,769	5,954	5,843	5,617	5,824
<b>U of A</b>										
Funding	259,366,600	271,590,500	281,453,200	297,030,300	313,366,500	319,560,000	327,952,100	327,062,500	316,546,300	316,546,300
Actual FTE	31,381	31,314	31,042	29,724	30,403	30,733	31,008	32,460	33,089	33,807
Funding per FTE	8,265	8,673	9,067	9,993	10,307	10,398	10,576	10,076	9,567	9,363
Inflation Adjusted Funding per FTE	8,265	8,500	8,704	9,493	9,689	9,566	9,519	8,968	8,323	8,052
<b>Total General Fund</b>										
Funding	573,602,200	603,344,600	628,446,100	674,321,200	722,033,300	743,040,100	765,538,000	758,212,800	739,362,400	739,362,400
Actual FTE	87,403	88,458	89,145	90,012	90,833	91,936	92,752	96,603	100,258	102,461
Funding per FTE	6,563	6,821	7,050	7,491	7,949	8,082	8,254	7,849	7,375	7,216
Inflation Adjusted Funding per FTE	6,563	6,684	6,768	7,117	7,472	7,436	7,428	6,985	6,416	6,206
<b>Inflation Adjustment Factor</b>	<b>1.00</b>	<b>0.98</b>	<b>0.96</b>	<b>0.95</b>	<b>0.94</b>	<b>0.92</b>	<b>0.90</b>	<b>0.89</b>	<b>0.87</b>	<b>0.86</b>

## **ARIZONA COMMISSION for POSTSECONDARY EDUCATION**

### **Arizona private postsecondary education student financial assistance program** **(PFAP)**

#### **SUMMARY**

#### **STUDENT SURVEY** **(ACTIVE FILES)**

**(April 2003)**

A total of 62 **ACTIVE FILE STUDENT SURVEYS** were mailed the first week of March 2003 (with a response due date of April 30, 2003). A total of 27 responded (43.5%) by due date. Following is a SUMMARY of these student survey results:

- Seventeen students (63%) responded that they were aware that the **COMMISSION** is the State education agency that administers the **PFAP Program** for the State of Arizona; Ten students (37%) stated that they were not aware of this fact.
- Respondents answered the question: “*Is the PFAP PROGRAM service that you receive from the financial aid administrator at your campus UNSATISFACTORY, AVERAGE, VERY GOOD, or EXCELLENT*” in the following manner:

Twenty-two students (81%) stated that this service was either EXCELLENT (44%) or VERY GOOD (37%)

- In response to the question: “*Where did you hear about the PFAP PROGRAM?*”, respondents answered the question as follows:

Financial aid office	56%;
Advisor/Counselor	19%;
PFAP PROGRAM flyer	4%;
community college	11%;
other	18% (e.g. Internet; New Student Orientation;
Research on my own; A recent graduate).	

- **PFAP PROGRAM STRENGTHS reported by the respondents include:**

<b>7 students (26%) states that the awards help paying for school or help them financially</b>
<b>9 students (33%) states that the application process or the paperwork is easy to complete</b>
<b>5 students (19%) states that the awards are disbursed timely</b>

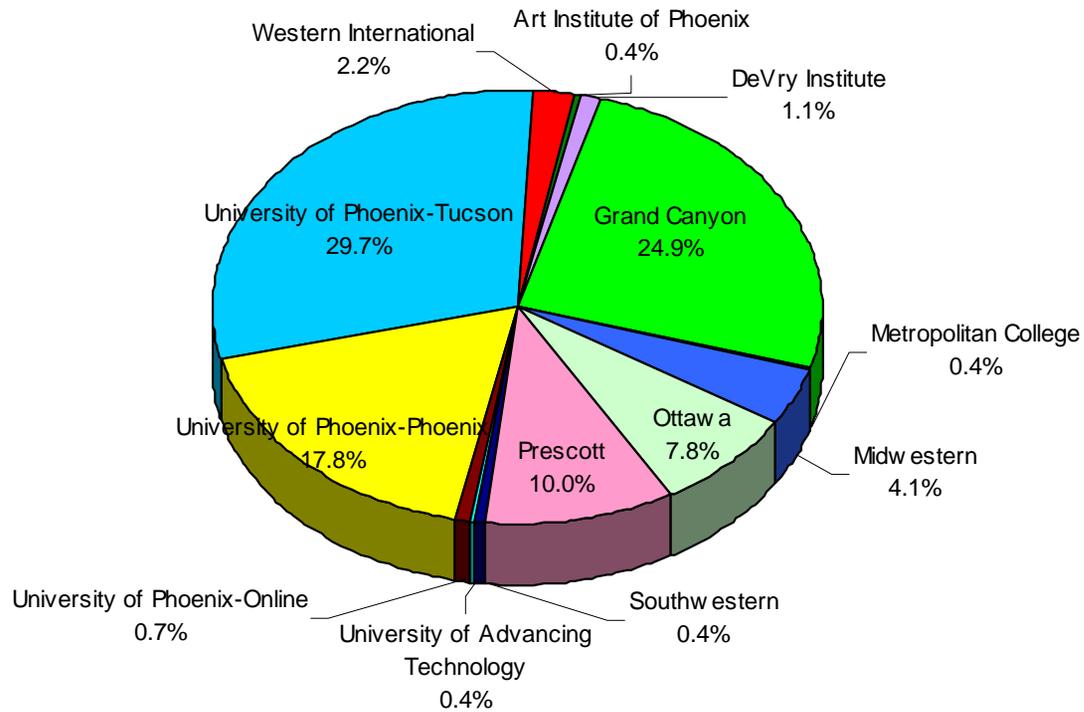
- **Other STRENGTHS reported by the respondents include:**

Accountability (payback if don't graduate)
Supports middle stages of education; Easy to obtain
Online availability
That the information is automatically given to new students
Opportunity for me to attend University of Phoenix; PFAP program works with all types of students
Helping adults to pursue their careers (financially)
Danny (PFAP Program Manager) responded quickly and helped with confusion
Provides extra incentive for those w/o complete 2yr deg to continue
Danny (PFAP Program Manager) responded quickly and helped with confusion
Supporting nursing education during a shortage
Receiving an award like this has given me an incentive to complete my college career
Available to students w/ an Associates Degree; It is an award - vs - Loan
Desire to improve education, helping students achieve degree; Very helpful to degree seeking student
The target audience (the focus); State sponsored assistance
Professional & prompt service
Help to better educate our upcoming teachers; Encourage attendance at private institutions where the education is often better

• **PFAP PROGRAM FRUSTRATIONS** listed by respondents include:

<b>18 students (67%) have NO FRUSTRATIONS</b>
Award small compared to tuition prices; Unsure how to re-apply
Online registration didn't work
Unsure if there would be adequate funding
Not informed to many; Applying before graduation of Associates caused problems
It's not widely known about
There was quite a delay on notification of approval
I do not have any unless my financial aid is unable to transfer from Grand Canyon University to Ottawa University
Not knowing if you can get aid or not
Long application & reapply

**Arizona Commission for Postsecondary Education**  
**Waiting List for PFAP by Percentage of Students per Institution FY 2003-2004 (As of 12/19/2003)**  
**Total number of Waiting List Student (A): 269**



(A) Waiting List Students are applicants that are not declined of the PFAP award and have not received any PFAP award yet during 2003-2004.

### **C3. Arizona Family College Savings Program**

The Arizona Family College Savings Program was signed into law as Arizona's qualified tuition program under section 529 of the Internal Revenue Code (also referred to as a QTP) in 1997. The purpose of the program is to provide to families a tax benefit for saving money for the higher education of their child or other family member. The earnings on these savings are tax free when used for qualified educational expenses. Qualified expenses include tuition, supplies, equipment, books, room, and board at any accredited public or private college/university, community college, proprietary or vocational/career/technical postsecondary educational institution in the United States.

An Oversight Committee comprised of 10 members is responsible for oversight of the program as outlined by statute. Seven (7) members are specified by statute and the Governor appoints three (3) members. The responsibilities of the AFCSP Oversight Committee include review of program rules, statute language amendments, and potential financial providers for the AFCSP. The Oversight Committee makes recommendations to the ACPE for the management of the AFCSP. Please refer to Attachment II for a current Roster of the AFCSP Oversight Committee members.

Financial providers for the AFCSP are selected through the State Procurement Office RFP process, using a Selection Committee. Both the AFCSP Oversight Committee and the ACPE approve these selections. The five providers named in the fall of 2003 RFP follow.

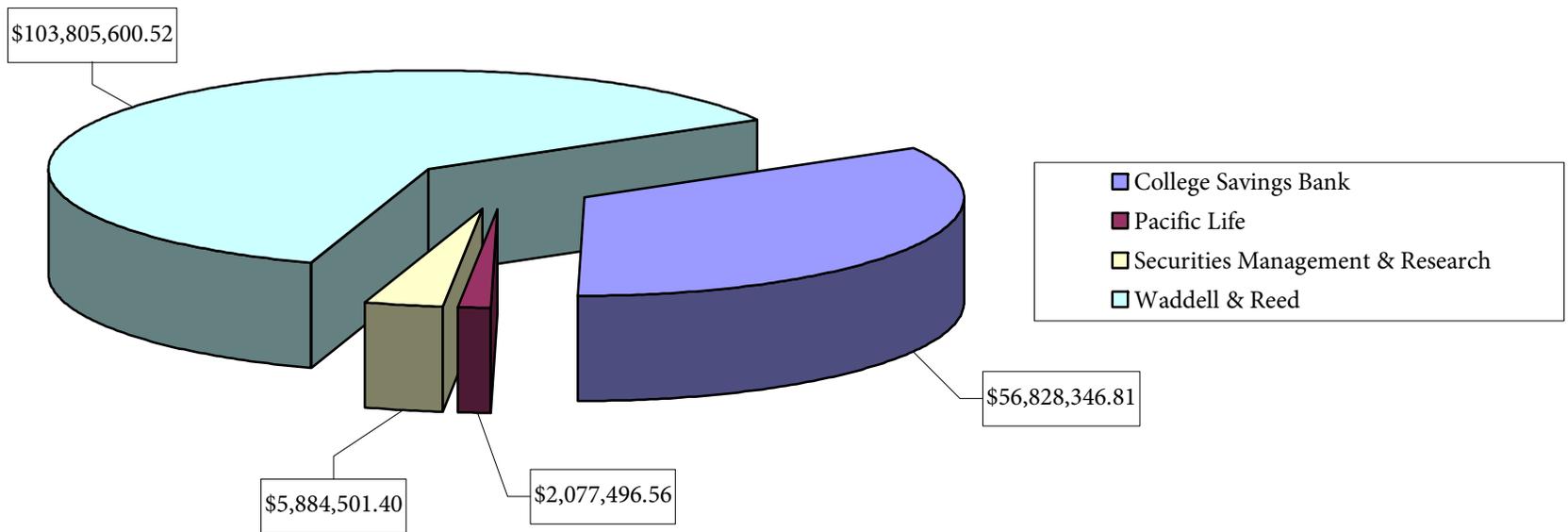
- The College Savings Bank (offers a CD, only)
- Securities Management & Research, Inc. (offers mutual funds)
- Waddell & Reed Financial Services (offers mutual funds)
- Pacific Life (offers mutual funds)
- Fidelity Investments (will offer mutual funds, in the beginning stages of product development)

Through administration of Arizona Family College Savings Program (AFCSP) and the identification of four private financial providers families have saved \$168,600,000 in 33,514 accounts to benefit 29,300 future higher education students. A fifth provider, Fidelity Investments, was accepted in the bidding process this fall and is currently under development of their product for Arizona.

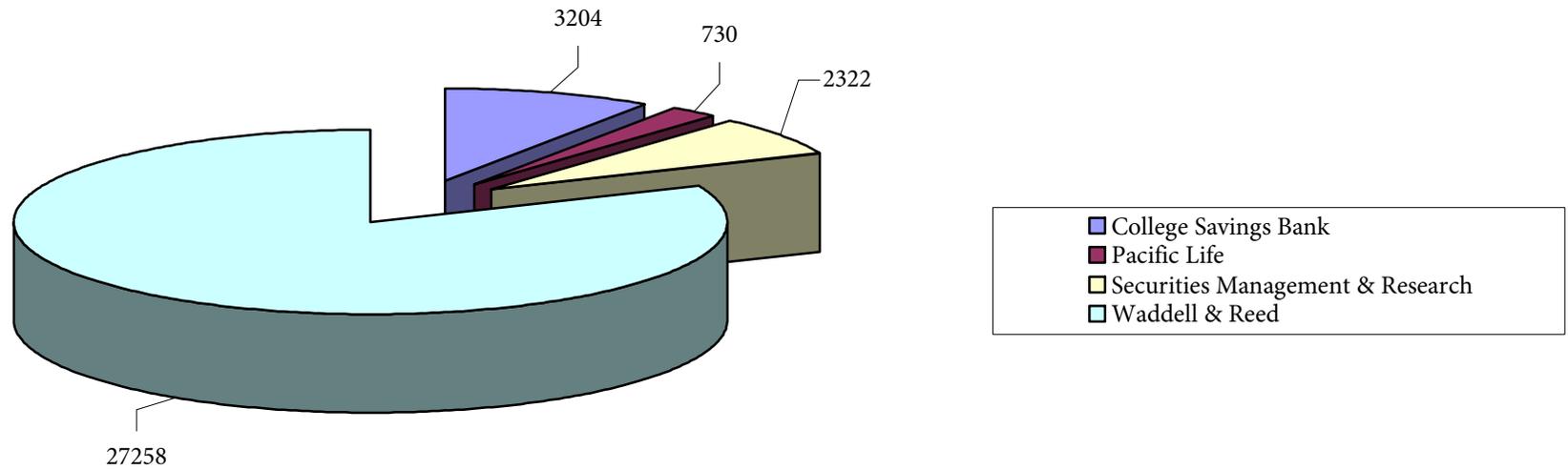
On-site compliance audits were performed in 2002 and all were found to be in order. Audits are scheduled for spring of 2004.

Attachments providing more detailed information on the AFCSP program follow including: Dollars Under Management Chart and Number of Accounts by Provider.

### Arizona Family College Savings Program Dollars Under Management



### Arizona Family College Savings Program Number of Accounts



#### **C4. Arizona Education Loan Program (AELP) and Arizona Student Loan Guarantor Oversight**

The goal of the ACPE in oversight of this program component is to ensure that students of higher education retain access to all available student loan capital. The Arizona Education Loan Program (AELP) was established in 1981 when United Student Aid Funds (USA Funds) were designated to administer the student loan program in Arizona.

The ACPE Executive Director serves on the USA Funds Advisory Council, which provides guidance to the staff and management of USA Funds. A new development this year is USA Funds announcement that the “zero guarantee fee” will no longer be in effect and that fees will be phased in over the next year due to the exhaustion of the funds in savings for this use.

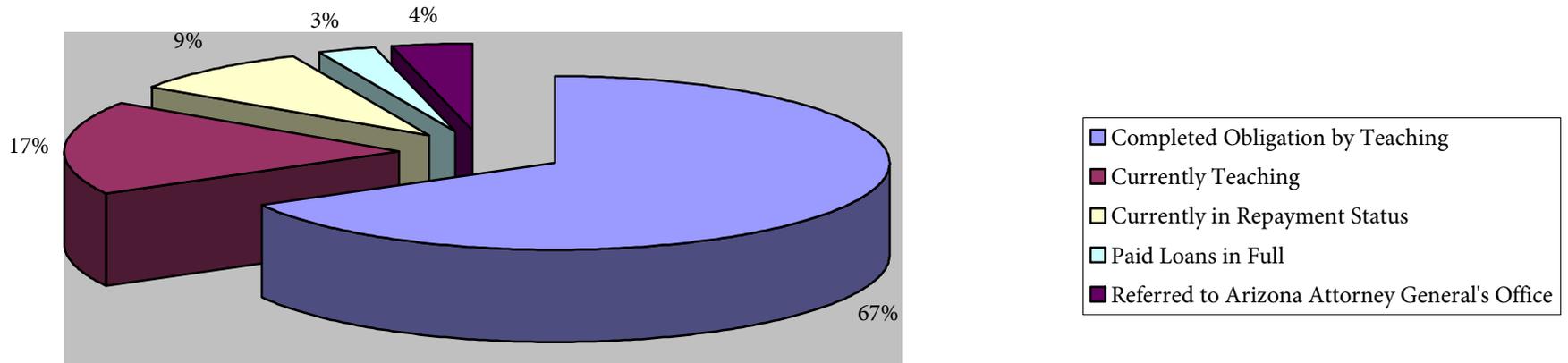
#### **C5. Repayment Program for Paul Douglas Teacher Scholarship and Arizona Teacher Incentive Programs**

Paul Douglas Teacher Scholarship (PDTS) and the Arizona Teacher Incentive Program (ATIP) are terminated programs that were designed to assist individuals achieve a teaching career. Enrollment in both PDTS and ATIP required recipients to teach in school districts having a high proportion of “at risk” students, as identified by ADE and ABOR, respectively. If this did not happen the student is obligated to repay any financial aid monies received.

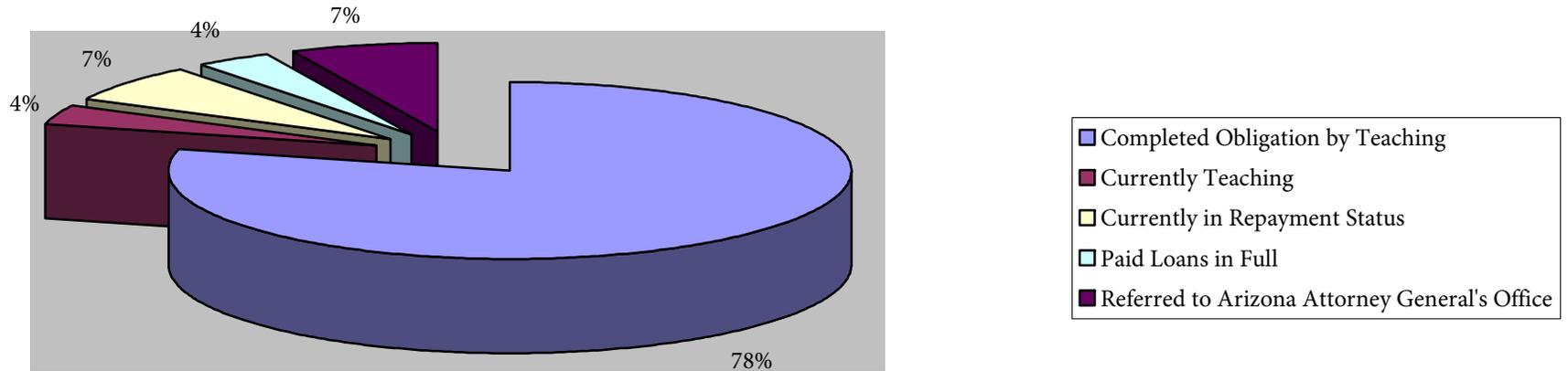
The repayment program for non-fulfillment of the requirement is administered by ACPE. PDTS payments are submitted to the U.S. Department of Education and the ATIP repayments are submitted to the State General Fund, both on an annual basis. These responsibilities continue to dwindle over time as the programs were terminated in 1992 (PDTS) and 1995 (ATIP).

Attachments providing more detailed information on the Paul Douglas Teacher Scholarship and Arizona Teacher Incentive programs include: [Paul Douglas Teacher Scholarship Program Status and Percentage](#) and [Arizona Teacher Incentive Program Status and Percentage](#).

### Paul Douglas Teacher Scholarship Program Status and Percentage



### Arizona Teacher Incentive Program Status and Percentage



## **Section D: Administration and Performance Measures of the Arizona Commission for Postsecondary Education**

### **D1: Resources and Partnerships for ACPE Program of Work**

The Arizona Commission for Postsecondary Education Commission and staff are committed to developing partnerships and to bringing private resources to support the Commission's strategic plan. Partnerships are forged within higher education through task force activity, forums and roundtable discussions, and shared publications. Partnerships in higher education include career and technical institutions, community colleges, private postsecondary institutions, as well as public universities. Partnerships also have been developed with state agencies and the K-12 sector of education around common goals such as increasing the Arizona high school graduation rate and awareness of higher education. And in addition, the ACPE has been successful in bringing the business community and their resources into all of these arenas. This is evidenced in charts describing funding sources and ACPE expenses follow Section D2.

The leveraging of financial resources through partnerships has provided the resources to finance the ACPE strategic plan. For example, the program areas of communications and policy analysis are entirely supported through fees, grants, and private funds.

Two financial aid programs illustrate this leveraging of financial resources. First, the Leveraging Educational Assistance Partnership (LEAP) financial aid program includes institutional and federal money, which combined with state funds allowed the distribution of \$2,838,857 in 3,700 awards to higher education students in 2003. The administration costs of this program are paid from the higher education institutions' matching funds. And second, the Arizona Private Postsecondary Education Student Financial Assistance Program (PFAP) administers \$287,250 in grants designed to save state funds by diverting students to private postsecondary institutions, thereby saving state university subsidies for the education of those community college transfer students.

Furthermore, sponsorships and shared resources with partners pay for the entire program of work described in Section B: Communications and Section A: Policy Analysis of this document. Publications like *Think College* and the Arizona Career and College Guide are supported through ad solicitation in the publications and partnerships with private sector corporations. In addition to strong partnerships with all types of institutions of higher education, other partners include Ed Fund; USA Funds; Arizona Association of Financial Aid Administrators; Securities Management & Research; Arizona Department of Education; Lumina Foundation for Education; Arizona Private School Association; College Savings Bank; Bank One; Waddell and Reed; Arizona School Counselors Association; and many other agencies, professional associations, and businesses.

### **D2 Performance Measure: Financial Summary for FY 2002-2003**

Charts I, II, III, IV, and V follow this section. Chart I illustrates the adjusted budget and actuals for the State General Fund (AFund 1000); additionally, Chart II illustrates the details of the special line items for this particular fund. Chart III denotes the FY 2001/2002 adjusted budget and actuals for the Postsecondary Fund (AFund 2405) while Chart IV represents the details of the special line items for this particular fund.

In the FY 2002/2003 total expenses of \$3,700,857 only 33% came from Arizona state appropriated funds. Of that amount all but \$17,500 was distributed to students in financial aid for higher education. The remaining 67% represents appropriations allowed by the Arizona State Legislature for the ACPE to raise and spend revenue from sources other than from State General Funds, i.e., federal, fees, foundations, businesses, etc. for the implementation and administration of its statute-mandated programs.

Beginning in FY 1997/1998, the ACPE began to track & monitor its administrative expenditures by individual Program. As a consequence, on July 1, 1998, the ACPE implemented its staff-generated and staff-designed Internal Management Program Accounting System (IMPAS) in order to be able to more closely monitor revenues (including organizational donations/sponsorships) and expenses by specific program.

In summary, the ACPE is fiscally sound and continues to manage all of its appropriations efficiently and effectively. Working from the annually-updated ACPE Strategic Plan and working closely with its OSPB and JLBC Budget Analysts, the ACPE staff goal is maximize the impact of the ACPE through efficient resource management and resource sharing. Our most effective tool continues to be building meaningful educational partnerships.

**ARIZONA COMMISSION FOR POSTSECONDARY EDUCATION**

**Budget & Actuals FY 2002/2003 as of June 30, 2003 13th Month**

**Summary of AFund 1000 General Fund**

	<u>BUDGET</u> FY 02/03	<u>ACTUAL</u> 06/30/03	<u>ACTUAL</u> YTD%
<b>Beginning Fund Balance:</b>		167,392 (A)	
<b><u>Funding Sources:</u></b>			
General Fund - PFAP	170,500	176,640 (B)	103.60%
General Fund - LEAP	1,220,800	1,220,800 (C)	100.00%
<b>Total Funding Sources:</b>	<u>1,391,300</u>	<u>1,397,440</u>	<u>100.44%</u>
<b><u>Special Line Expenses:</u></b>			
State LEAP	1,220,800	1,220,800 (D)	100.00%
PFAP	170,500	343,530 (E)	201.48%
<b>Subtotal:</b>	<u>1,391,300</u>	<u>1,564,330</u>	<u>112.44%</u>
<b>Total Expenditures:</b>	<u>1,391,300</u>	<u>1,564,330</u>	<u>112.44%</u>
<b>Ending Fund Balance:</b>		<u><u>502</u></u> (F)	

**NOTES:**

- (A) Beginning fund balance reflects the FY 2001/2002 carry over of \$167,392 for PFAP; this balance was spent in September, 2002.
- (B) Total Funding Sources represents total appropriation for FY 2002-2003 of \$170,500 and repayments of \$6,140 received as of 06/30/03. The 10% of total PFAP Appropriation for General Administration includes Personal Services and ERE for a part-time person.
- (C) State LEAP total allocation for FY 2002/2003 of \$1,220,800, is appropriated on a quarterly basis due to limited State budget.
- (D) The total State allocation of \$1,220,800 for LEAP has been spent and was disbursed to various Institutions by the end of April, 2003.
- (E) Total PFAP Expenditures for the 4th Quarter consist of \$167,392 of last year's carry over, which was spent this year, and all of the FY 2002-2003 appropriation of \$170,500 and repayments of \$6,140 were disbursed.
- (F) ALL OF PFAP MONIES FROM THE STATE FUNDS WERE AWARDED TO STUDENTS SPENT. The Ending Fund Balance of \$502.00 resulted from the last minute PFAP student repayments received from the AGs Collection Office.

\* FY 2003 Approved Budget

**Chart I**

**ARIZONA COMMISSION FOR POSTSECONDARY EDUCATION**  
**Budget & Actuals for FY 2002/2003 as of June 30, 2003 13th Month**  
**AFund 1000 Special Line Items**

	State LEAP			PFAP		
	ACTUAL			ACTUAL		
	BUDGET	AS OF	ACTUAL	BUDGET	AS OF	ACTUAL
	FY 02/03	03/21/03	YTD%	FY 02/03	03/21/03	YTD%
<b>Beginning Fund Balance:</b>	0	0		0	167,392	
<b><u>Funding Sources:</u></b>						
General Fund	1,220,800	1,220,800	100.00%	170,500	170,500	100.00%
Loan Repayments	0	0	#DIV/0!	0	6,140	#DIV/0!
<b>Total Funding Sources:</b>	<u>1,220,800</u>	<u>1,220,800</u>	100.00%	<u>170,500</u>	<u>344,032</u>	201.78%
<b><u>Expenditure Detail:</u></b>						
Personal Services	0	0	0.00%	16,650	16,612	99.77%
Employee-Related Services	0	0	0.00%	401	438	109.23%
Professional & Outside Services	0	0	0.00%	0	0	#DIV/0!
Travel In-State	0	0	0.00%	0	0	0.00%
Travel Out-of-State	0	0	0.00%	0	0	0.00%
Aid to Individuals	1,220,800	1,220,800	100.00%	153,449	326,480	212.76%
Other Operating Expenditures	0	0	0.00%	0	0	#DIV/0!
<b>Total Expenditures:</b>	<u>1,220,800</u>	<u>1,220,800</u>	100.00%	<u>170,500</u>	<u>343,530</u>	201.48%
<b>Ending Fund Balance:</b>		<u>0</u>			<u>502</u>	

**Chart II**

**ARIZONA COMMISSION FOR POSTSECONDARY EDUCATION**  
**Budget & Actuals for F/Y 2002/2003 as of June 30, 2003 13th Month**  
**Summary of AFund 2405 - Postsecondary Fund**

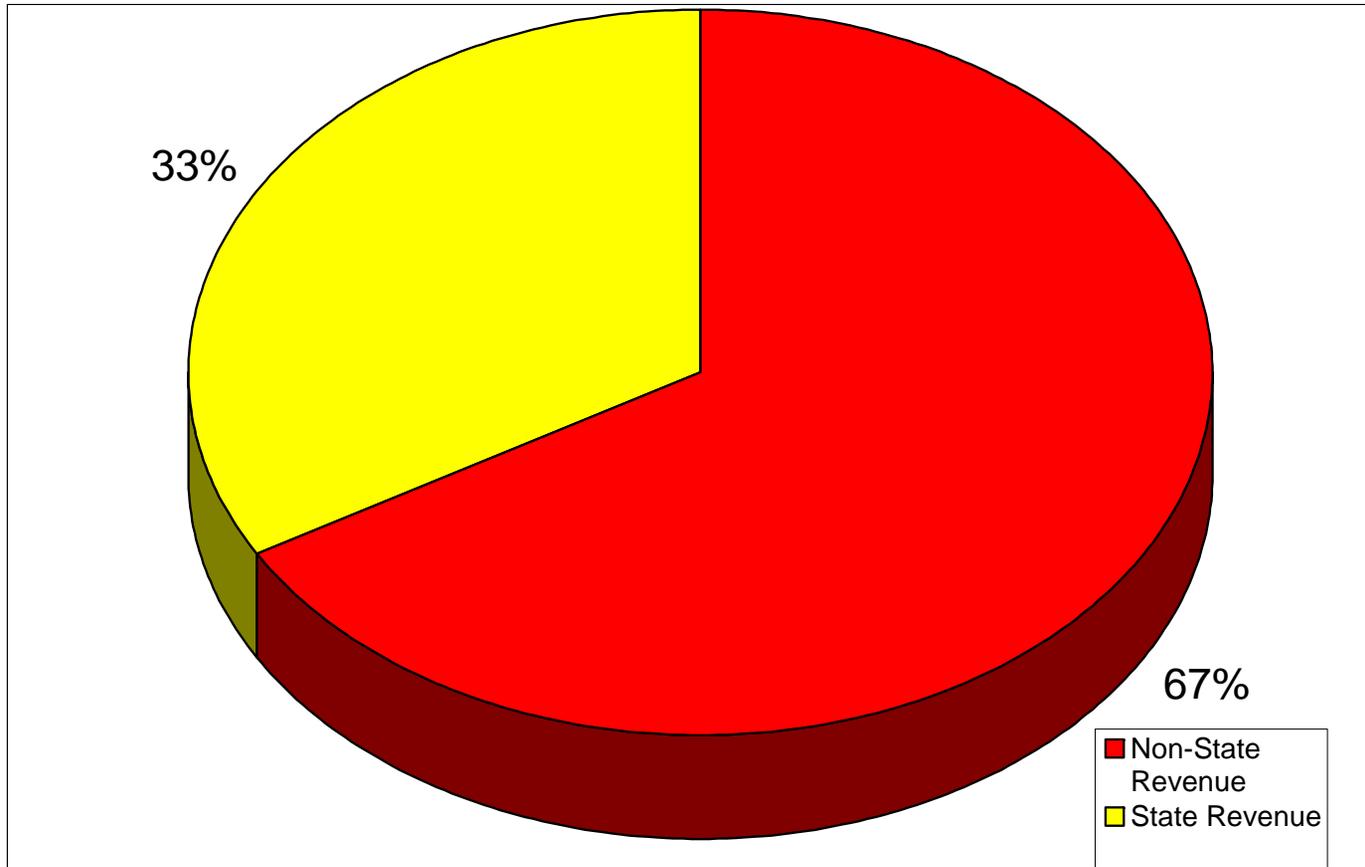
	<u>BUDGET</u> <u>FY 02/03</u>	* <u>Actual</u> <u>06/30/03</u>	<u>Actual</u> <u>YTD %</u>
<b>Beginning Fund Balance:</b>		<b>282,930</b>	<b>(A)</b>
<b><u>Funding Sources:</u></b>			
Intergovernmental Revenue	2,143,700	1,589,362	74.14% <b>(B)</b>
Unrestricted Revenue	183,000	178,111	97.33% <b>(C)</b>
Interest Income	38,000	19,702	51.85% <b>(D)</b>
AFCSP Fees	87,000	150,285	172.74% <b>(E)</b>
Restricted Donations	330,700	187,394	56.67% <b>(F)</b>
<b>Total Funding Sources:</b>	<b><u>2,782,400</u></b>	<b><u>2,124,854</u></b>	<b><u>76.37%</u></b>
<b><u>Operating Expenses:</u></b>			
Personal Services	180,500	180,500	100.00%
Employee-Related Services	36,100	36,099	100.00%
Professional & Outside Services	26,800	17,813	66.47%
Travel In-State	3,500	1,194	34.10%
Travel Out-of-State	2,000	0	0.00%
Other Operating Expenditures	72,100	76,435	106.01%
<b>Subtotal:</b>	<b><u>321,000</u></b>	<b><u>312,040</u></b>	<b><u>97.21%</u></b>
<b><u>Special Line Expenses:</u></b>			
Federal LEAP	1,068,200	513,862	48.11% <b>(G)</b>
Institutional LEAP	1,075,500	1,104,195	102.67% <b>(H)</b>
AFCSP	1,900	1,900	100.00%
AMEPAC	74,500	24,414	32.77%
ACCG	21,200	14,801	69.82%
CGS	83,900	80,942	96.47%
Stay Initiative/Think College	59,200	49,995	84.45%
Best Education Practices	35,000	27,216	77.76%
Connections to Career & College	42,000	7,162	17.05%
<b>Subtotal:</b>	<b><u>2,461,400</u></b>	<b><u>1,824,487</u></b>	<b><u>74.12%</u></b>
<b>Total Expenditures:</b>	<b><u>2,782,400</u></b>	<b><u>2,136,527</u></b>	<b><u>76.79%</u></b>
<b>Ending Fund Balance:</b>		<b><u>271,257</u></b>	<b><u>(I)</u></b>

**NOTES:**

- (A)** The Beginning Fund Balance @ 7/1/02 consisted of \$24,292 in General Administration, \$28,692 in Institutional LEAP Reversions, \$132,457 for AFCSP, \$23,921 for AMEPAC, \$28,170 in ACCG, \$29,833 for College Goal Sunday, \$7,169 for CCCC, and \$8,396 for Best Education Practices, for Total of \$282,930.
- (B) (G)** Intergovernmental Revenue consists of Federal LEAP funding of \$513,862 received from the U.S. Dept. of Education and LEAP Institutional Matching Funds of \$1,075,500 totaling \$1,589,362 as of June 30, 2003
- (C)** Unrestricted Revenues consist of 12% of LEAP Institutional Matching Funds. It is used for General Administration of the Commission's Postsecondary Fund. Also included are Repayments of \$16,952 from PDTS and \$4,331 from ATIP.
- (D)** Accrued Interest Earned on LEAP Institutional Matching Funds received through 06/30/2003
- (E)** AFCSP Fee Income Includes both, Application Fees and Administration Fees totaling \$150,285.
- (F)** Actual Restricted Donations received for ACCG \$12,140; AMEPAC \$43,100, CGS \$57,500, Stay Initiative/Think College \$50,000, and BPEC \$24,654.
- (H)** The prior years reversions of \$ 28,695 has been awarded to the students as of June, 2003.
- (I)** The Ending Fund Balances as of 06/30/03 consist of \$212 Gen Administration, AFCSP \$197,642; AMEPAC \$42,607, CGS \$6,391 ACCG \$18,535, BPEC \$5,865, and Stay Initiative/Think College \$5, totalling \$271,257.



## Arizona Commission for Postsecondary Education Budget by Funding Source F/Y 2002 and F/Y 2003



Non-State Revenue	\$2,782,400
State Revenue	\$1,391,300
	<hr/>
	\$4,173,700

**Chart V**

**D3: Performance Measure: Customer Satisfaction**

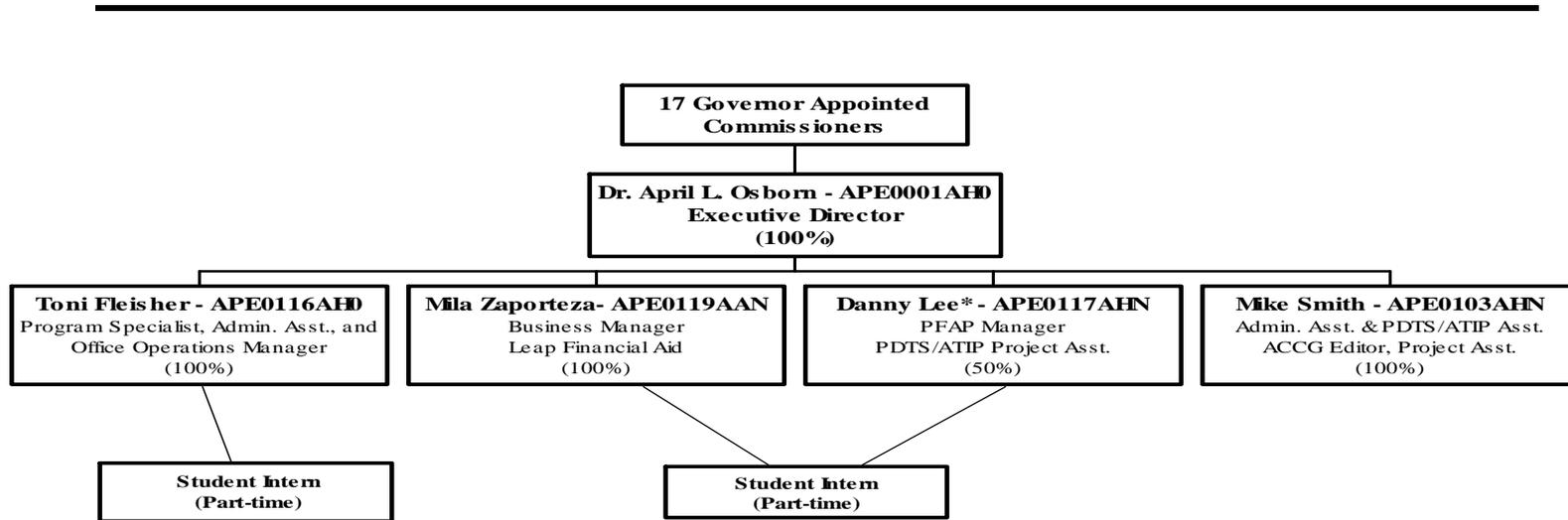
As an organization with a customer/partnership-building focus, relationships are critical to the success of the ACPE. The ACPE employs 4.5 individuals. A chart illustrating the relationship of the employees in the organization follows. Each employee is responsible for a specific area of the strategic activities of the organization. In addition, three student interns provide assistance to the employees.

A copy of the ACPE Customer Survey of December 2002 follows. It summarizes comments from customers regarding performance.

**D4: Performance Measure: Achievement of JLBC Goals**

Attached are the revised JLBC Performance Measures for 2000, 2001, and 2003. This is descriptive of the effectiveness of the ACPE work and staff. It is followed by comments from the 2002 study of commission effectiveness administered to commission customers.

# Arizona Commission for Postsecondary Education (ACPE) Staff Organizational Chart FY 2004 – 4.5 FTE's



(December 28, 2003)

### **Annual ACPE Customer Satisfaction Survey**

Following are some written comments from the COMMISSION'S 2002 Annual Report Survey (there were 66 survey responses 12/2002).

Features of the work of the COMMISSION that you have found HELPFUL:  
(15% of survey respondents reported "none" or "N/A")

"Motivated staff and oriented to be able to move a group and initiate forward. Able to work effectively and efficiently with minimal resources."

"The new web-based e-mail transmittal of data is very effective."

"The new LEAP database."

"Very knowledgeable on educational issues and resources."

"Customer service. Working back with the schools."

"The attention from the Commission has been very helpful and they show that they care for students."

"Facilitating a task force to inform high school students about the benefits of financial aid."

"Commitment of the staff to go above and beyond."

"Career Guide and web page."

"The professionalism of the staff as well as the helpfulness which I am impressed by."

"The staff."

"E-mail and phones returned quickly."

Features of the work of the COMMISSION that you think COULD BE IMPROVED:  
(36% of survey respondents reported "none" or "N/A")

"Less paperwork to deal with."

"Monthly updates on programs."

"More general information given to financial aid offices."

"More funding."

"Multiple disbursement of LEAP and PFAP awards would be very helpful."

"Marketing itself as an organization."

"Just need more staff to assist with initiatives."

"Additional funding for staff to be able to do more work for Arizonans."

"Electronic Resources."

"Students' needs are greater than appropriated resources."

**Arizona Commission for Postsecondary Education**

**JLBC PERFORMANCE MEASURES (ACTUALS)**

**FY 2001, FY 2002, and FY 2003**

FY 2000/2001:

Student LEAP & PFAP grants awarded	4,019
Az. Education Loans, number of student borrowers	129,000
Az. Family College Savings Program (AFCSP) account holders	323
Az. College & Career Guides (ACCG) distributed	18,180
% or rating scale (1-5) of customers rating services as good or excellent	95.1%
Administration as a % of total cost	4.45%

FY 2001/2002:

Student LEAP & PFAP grants awarded	4,188
Az. Education Loans, number of student borrowers	129,000
Az. Family College Savings Program (AFCSP) account holders	4,042*
Az. College & Career Guides (ACCG) distributed	10,000
Rating on scale (1-5) of customers rating as good or excellent	(4.4 out of 5)
Administration as a % of total cost	3.91%

FY 2002/2003:

Student LEAP & PFAP grants awarded	3,959
Az. Education Loans, number of student borrowers	129,202
Az. Family College Savings Program (AFCSP) account holders	11,341*
Az. College & Career Guides (ACCG) distributed	8,800
Rating on scale (1-5) of customers rating as good or excellent	(4.4 out of 5)
Administration as a % of total cost	4.21%

\* Through 12/24/03, the total number of AFCSP account holders was 33,514 with a total of \$2,685,715 under management.

NOTE: All aforementioned Performance Measures either MET or EXCEEDED expectations.

## Conclusion

In conclusion, the Arizona Commission for Postsecondary Education is state agency with both a statutory mandate and a mission that are important to the future of Arizona. Postsecondary education is the critical to Arizona's citizens and Arizona as a whole. Higher education provides the lever necessary for families to raise their economic status and to contribute in important ways to the growth of Arizona. It is a trained workforce that will attract desirable businesses to the state and fuel a healthy economy.

The ACPE program of work focused on policy analysis, communication, and financial aid administration is designed to enhance citizen opportunities for access and achievement in the more than 300 higher education institutions in Arizona. The ACPE provides a venue for all sectors of postsecondary education to come together for the benefit of higher education students and institutions. The ACPE provides this forum through the deliberation of its Commissioners who represent all sectors of the Arizona education system, forums and roundtable discussions held throughout the state, and the task forces devoted to timely of study. The Arizona Commission seeks to maximize the opportunities for citizens to achieve their higher education aspirations and lead productive and fulfilling lives and to develop the intellectual capital necessary to support the economic growth of the State of Arizona.